

October 1, 2020

Etudes T2 Fashion Collection **Reflecting the New Reality with a Timeless Icon**

Creative Licensing in collaboration with STUDIOCANAL celebrates Études—the French fashion designer and their men’s collection featuring designs inspired by ***Terminator 2: Judgment Day***, The Autumn Winter 2020-21 collection debuted during Paris Fashion Week in January and was lauded by the NY Times and Paris Vogue. It will be seen in stores worldwide beginning this fall. Iconic, Classic, Contemporary —**T2** regularly appears on lists of the best movies ever made.

The collection also includes designs inspired by the French film ***La Planete Sauvage***. These two films together share a dystopian view of the world which Études has interpreted into menswear that includes heatmap prints, slick leather trenches with shades of grey and silver-coated outerwear. Designed by Aurélien Arbet, Jérémie Egry and José Lamali, this clothing is robotic and psychedelic. It follows “Études own memory bank to deliver a transcontinental discourse on 20th century science fiction and its intentions for nature and technology” said Aurélien Arbet, Creative Director, Études.

“We are delighted to see this inspired take on the world famous **T2**. It confirms the timeless beauty of the film and its elements”, said Kim Penny EVP Creative Licensing. The EtudesT2 Collection can be found here: <https://www.etudes-studio.com/collections/etudes-x-terminator-2>

Stores worldwide will carry this collection including:

Bloomingdale's New York
The Webster - United States
Alumni - United States
Galeries Lafayette Champs Elysées - France
GR8 - Japan
Smets - Belgium
017 shop - Canada
Gum Section - Russia
Half and Hour – Macau

Area +001 - Canada
Dapper – Norway
The Edit-New Zealand
SSENSE – Canada
Spazio – Ukraine
Selfridges – United-Kingdom
Beaker – Korea
Assemble by Réel – China
Helen Marlen - Ukraine

Terminator 2 is owned by **STUDIOCANAL**. Creative Licensing represents **STUDIOCANAL** and **T2** for merchandise licensing.

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About Creative Licensing

Located in Los Angeles CA, Creative Licensing is a full-service independent merchandise licensing agency that specializes in long-term brand development. Founded in 1982, Creative Licensing currently represents a large catalogue of classic films and properties.

www.creativelicensingcorporation.com

About STUDIOCANAL

STUDIOCANAL, a 100% affiliate of CANAL+ Group held by Vivendi, is Europe's leader in production, distribution and international sales of feature films and TV series, operating directly in all three major European markets - France, the United Kingdom and Germany - as well as in Australia and New Zealand.

STUDIOCANAL owns one of the most important film libraries in the world, boasting more than 6,000 titles from 60 countries. Spanning 100 years of film history, this vast and unique catalogue includes among others the iconic Terminator 2, Rambo, Breathless, Mulholland Drive, The Pianist and Belle de jour.

STUDIOCANAL has fully financed box office hits Tinker, Tailor, Soldier, Spy, Paddington 1 and 2, The Commuter and Shaun The Sheep Movie. Upcoming films backed by STUDIOCANAL include Marc Munden's The Secret Garden

produced with Heyday Films (Paddington 1 & 2) starring Colin Firth and Julie Walters.

STUDIOCANAL is actively developing and distributing high-end TV series through its network of award-winning European production companies, including TANDEM in Germany (Shadowplay), the UK's RED Production Company (Years and Years), Spain's BAMBÚ PRODUCCIONES (On Death Row) and France's STUDIOCANAL ORIGINAL (Mouche). STUDIOCANAL is also an associate of Danish-based SAM Productions founded by Søren Sveistrup and Adam Price (Ride Upon The Storm) as well as of UK-based GUILTY PARTY PICTURES; Benedict Cumberbatch's production company SUNNYMARCH TV (Patrick Melrose) and URBAN MYTH FILMS (War of the Worlds).

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